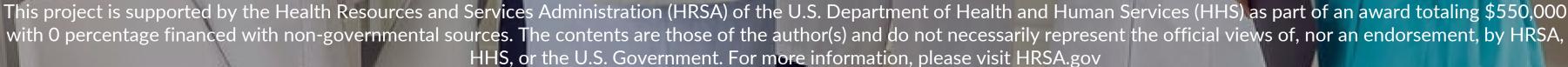




## Supporting A Diverse Workforce: Working with Health Center Staff that Exist at the Intersection of **Different Identities** Session Two

November 13, 2024



#### STAR<sup>2</sup> CENTER TEAM







SUZANNE SPEER (she/her) Vice President of Workforce Development sspeer@clinicians.org

#### DR. MICHELLE FERNÁNDEZ GABILONDO DSW, MSW (she/her/ella)

Director of Workforce Development

mfernandez@clinicians.org

MARIAH BLAKE MPA (she/her) Associate Director of Workforce Operations & Compliance mblake@clinicians.org







#### SYDNEY AXELROD MA

(she/her) Associate Director of Workforce Development

saxelrod@clinicians.org

# ASSOCIATION OF CLINICIANS FOR THE UNDERSERVED

# Access to Care & Clinician Support

# Recruitment & Retention

National<br/>Health<br/>Service CorpsResourcesTraining





#### Networking

## **STAR<sup>2</sup> CENTER**

- National Cooperative Agreement awarded in 2014
- Funded by the Bureau of Primary Healthcare
- One of 22 National Training and Technical Assistance Partners (NTTAPs)
- Produces FREE Resources, Training, and Technical Assistance

www.chcworkforce.org

Contact us: info@chcworkforce.org





#### HOUSEKEEPING

- This session is being recorded. The **recording and slides** will be sent to all registrants.
- Use the chat box to ask questions, share comments, and thoughts.
- Send a message to Mariah Blake, if you are experiencing
- Please complete the evaluation at the end of the session.
- Be as present as possible, listen deliberately, share generously.





# RECRUITING & RETAINING FORMERLY INCARCERATED INDIVIDUALS

# PAUSE REFLECT QUESTION



# AT A GLANCE

Who are we talking about?













Sources: The Sentencing Project https://www.sentencingproject.org/app/uploads/2022/08/Americans Prison Policy Initiative: https://www.prisonpolicy.org/blog/2020/01/16/percent - incarcerated/ - with - Criminal - Records - Poverty - and - Opportunity - Profile.pdf

The United States locks up 20% of the world's incarcerated people even though we make up less than 5% of the world population

Black, Latine, Indigenous and other historically marginalized populations are over represented in our country's penal system including jails, prisons, and probation or parole.

	Men			Women			Totals		
	Prisons	Jails	Total	Prisons	Jails	Total	Prisons	Jails	Total Releases, 2019
Alabama	10,878	209,401	220,279	2,187	76,060	78,247	12,920	285,461	298,526
Alaska	1,577	4,171	5,748	140	1,113	1,253	1,714	5,284	7,001
Arizona	11,344	142,106	153,450	1,700	47,264	48,964	12,933	189,370	202,414
Arkansas	8,949	124,039	132,988	1,392	46,021	47,413	10,259	170,060	180,401
California	34,976	751,994	786,970	2,888	197,978	200,866	37,462	949,971	987,835
Colorado	8,289	165,718	174,007	1,602	51,879	53,481	9,840	217,597	227,488
Connecticut	4,161	n/a	4,161	319	n/a	319	4,473	n/a	4,480
			5	Show all	î jurisdictions ↓		0		
Total, 50 states	491,338	7,820,699	8,321,080	71,655	2,373,986	2,445,641	559,177	10,193,255	10,766,721
Total, all jurisdictions	537,658	7,829,742	8,367,400	76,393	2,373,986	2,450,379	609,854	10,203,728	10,817,398

#### Releases from prisons and jails in 2019, by sex, by state or other jurisdiction

#### Estimated releases from prisons and jails, by sex, in 2022

	Men	W
Releases from state and federal prisons (excluding deaths)	388,355	5
Releases from local jails	5,537,103	1,6
Releases from all prisons and jails	5,925,457	1,7

With the exception of the total releases from prisons, all numbers are estimates based on 2019 data and should be used with caution. Details may not sum to totals due to rounding.

> Source: Prison Policy Initiative Briefing https://www.prisonpolicy.org/blog/2024/02/28/releases-sex-state/# releasesbysex





## **STIGMA**

#### • stereotypes and bias

- worries about "culture fit"

- person first language
- experiences

# **FEAR**

## LANGUAGE



• assumptions about the crime committed • assumption of guilt and poor moral character

• fear of legal risk to company/organization • how will our customers and/or other staff feel?

 language is important and feeds into stigma • be mindful when discussing people's history &





# **WORKFORCE CHALLENGES**

#### Shame

self blame fear of how they are perceived what will people think?

#### Gaps in work history

lack of work experience educational gaps not knowing how to talk about work experience



in the job market from community from society in general

#### Imposter Syndrome

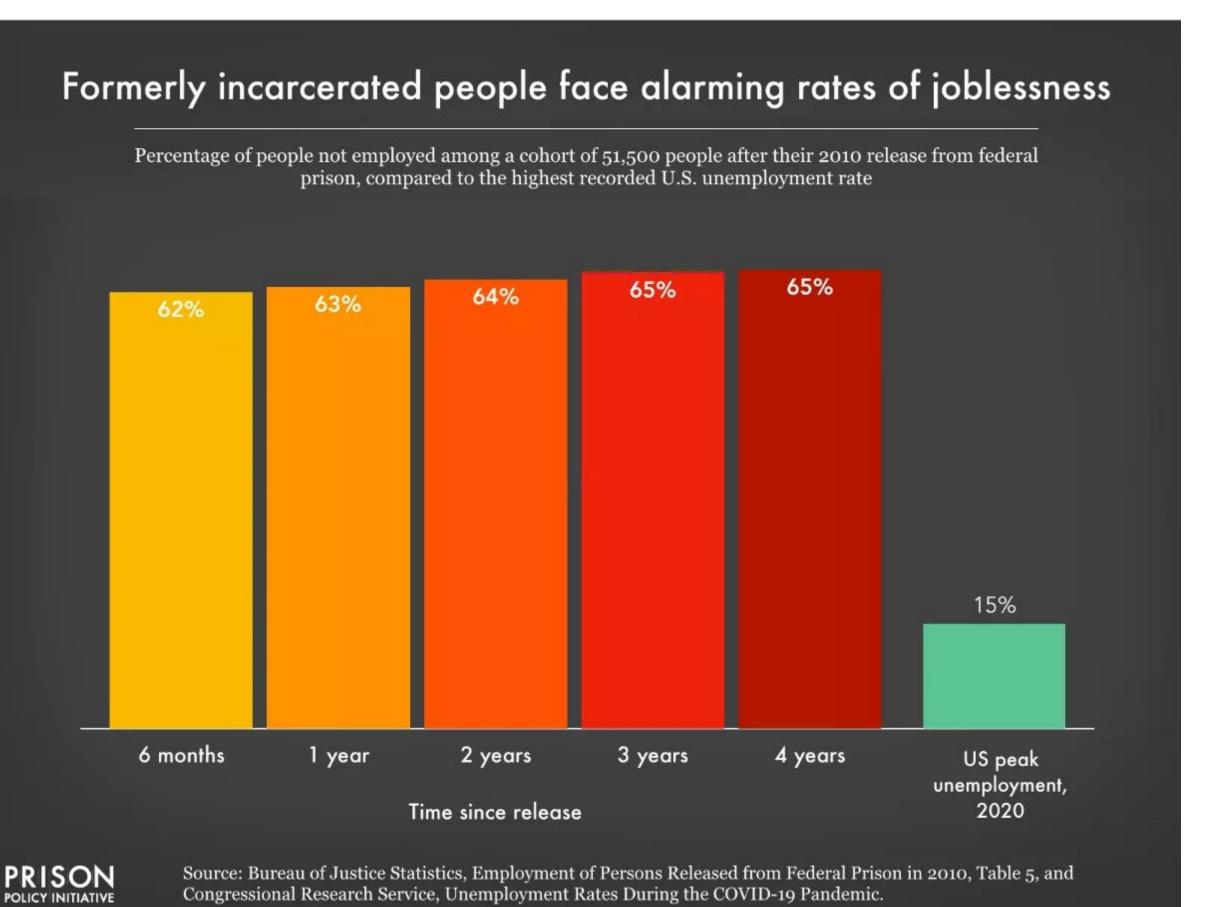
low self worth, esteem feeling unworthy comparison

#### Other inequities

poverty access to housing trauma histories cultural/social capital

#### Pressure

probation/parole requirements proving themself provide for self/family



# **AVERAGE 3.4 JOBS**

during the 4 year study period

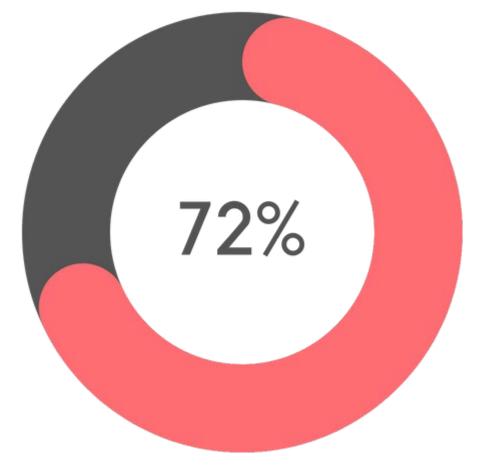
Source: Prison Policy Initiative: https://www.prisonpolicy.org/blog/2022/02/08/employment/

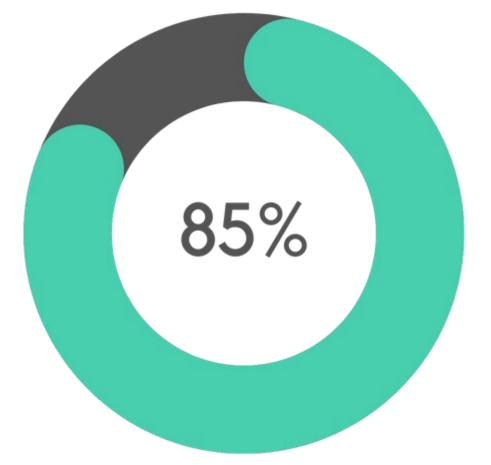
When formerly incarcerated people do land jobs, they are often insecure, low paying, or temporary positions.

Securing stable employment is the single most impactful factor in reducing recidivism.



#### % OF HR PROFESSIONALS WHO RATE EMPLOYEES WITH CRIMINAL RECORDS "AS GOOD AS OR BETTER THAN" THOSE WITHOUT



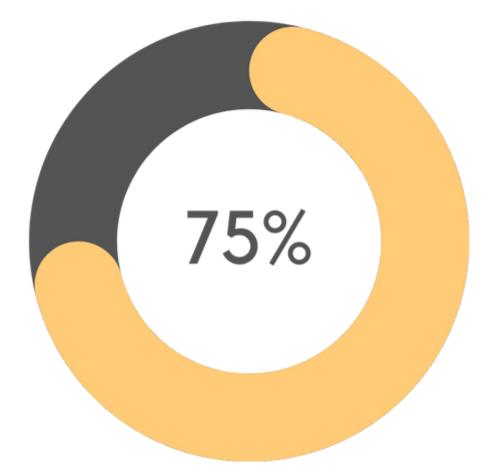


#### RETENTION



https://www.gettingtalentbacktowork.org/wp





#### DEPENDABILITY

Source: SHRM & The Charles Koch Institute, 2021: -content/uploads/2021/05/2021 -GTBTW\_Report.pdf

# WHAT CAN YOU DO?









There are a range of things you can do to make the recruitment and hiring process more welcoming to formerly incarcerated individuals, while still meeting the needs of your organization.

#### APPLICATION

#### DIVERSE OUTREACH

#### TRAINING



#### **APPLICATION**

- for the position.
- background check results.



"We know that there are great candidates who may not possess all of the skills that we have described. We would like to hear from you even if you have most (but not all) of the skills listed. We also welcome applications from formerly incarcerated individuals and persons with direct criminal or juvenile legal system experience."

• Remove any questions about conviction or arrest history from the application or hiring process before you've had a chance to interview the candidate.

 Include intentional statements in your job description encouraging formerly incarcerated applicants to apply.

 Intentionally consider what jobs require background checks, and what results would exclude a candidate

Consider who in the hiring process has access to

#### **DIVERSE OUTREACH**

- Reflect on your outreach & recruitment strategy. Is it welcoming & friendly to applicants with conviction histories?
- Consider partnering with reentry programs or nonprofits to advertise openings.
- Companies like <u>Honest Jobs</u>, <u>Checkr</u>, <u>Untapped</u> Solutions that connect employers with applicants with conviction histories.
- Consider the community you serve, your staff should reflect the community. Meet people where they are.



#### TRAINING

- Invest in overall JEDI-B and anti-bias & discrimination training for your staff, especially those with a role in the hiring process.
- Provide intentional training and guidance to hiring managers about how to consider the best qualified candidate for the job and how to process fears and discomfort that may arise.
- Challenge stigma and make these norms in your workplace.



# RETENTION

#### INCLUSIVE WORKPLACE

- Remember, diversity alone is just math!
- Give voice to marginalized
  employees
- Affinity groups
- Recognize and challenge
  power imbalances
- Review your policies and procedures - how are you living your stated inclusivity goals?
- Commit to ongoing learning & reflection

#### TRAUMA INFORMED

- Respect choice & privacy
- Safety & trust
- Remember that one thing does not define a person
- Clear & transparent communication
- Offer flexibility
- Put supports in place
  - life coaching
  - social workers
  - mentoring programs
  - EAP programs



#### **TRAINING & GROWTH**

- Intentional Onboarding!!!!!
- Consider structured development plans
- Empower employees to take an active role in their own future planning
- Invest in their success
- Provide opportunities for training and upward mobility

# AT THE END OF THE DAY...

- Including formerly incarcerated individuals in your recruitment and retention plans is a civil rights and JEDI - B issue
- It aligns with the mission and values of the health center movement & results in stronger, healthier communities
  - A diverse workforce makes our institutions stronger and better able to serve our communities
- It requires intentionality & doesn't happen (well) by chance!



# WANT TO LEARN MORE?

SHRM's Getting Talent Back to Work Certification Employer Resources U.S. Chamber of Commerce: Employer Guide to Second Chance Hiring Programs and Tax Credits MIT Sloan Management Review: Unlocking the Potential Further of Justice Impacted Talent Reading SHRM HR Quarterly: Unlocking Potential Cooleaf Podcast - Beyond the Record: Connecting Ex - Offenders with Employers Podcast Episodes HR Works Podcast episode LA Times Podcast - Now Hiring! Formerly **Incarcerated People** 





# WANT TO LEARN MORE?

Ban the Box Information

Paycor: Ban the Box Laws by State Interactive Ban the Box by Jurisdiction







# SOURCES

- <u>https://www.gettingtalentbacktowork.org/wp</u> content/uploads/2021/05/2021 GTBTW Report.pdf
- https://www.prisonpolicy.org/blog/2022/02/08/employment/
- <u>https://www.prisonpolicy.org/reports/outofwork.html</u>
- https://www.prisonpolicy.org/blog/2024/02/28/releases
- https://www.themarshallproject.org/2021/04/12/what words we- use- and avoid when covering people - and - incarceration
- <u>https://www.sentencingproject.org/app/uploads/2022/08/Americans</u> Poverty - and - Opportunity - Profile.pdf
- https://www.prisonpolicy.org/blog/2020/01/16/percent - incarcerated/

- sex- state/#releasesbysex

- with - Criminal - Records -

# THANK YOU!

Tanya Philip, M.A.

tphilip@clinicians.org















# Thank you! Please fill out the evaluation!







## **STAR<sup>2</sup> CENTER RESOURCES**

- **Recruitment & Retention Self-Assessment Tool**
- Health Center Comprehensive Workforce Plan Template
- Equal Pay for Work of Equal Value White Paper
- **Financial Assessment For Provider Turnover Tool**
- **Building an Inclusive Organization Toolkit**
- **Onboarding Checklist**
- **Supporting Mental Health Through Compensation Equity Factsheet**
- **C-Suite Toolkit: Health Professions Education & Training for Recruitment and Retention**

You can find all of the STAR<sup>2</sup> Center's free resources here

Sign up for our newsletter here for new resources, trainings, and updates





## INTERESTED IN TRAINING ON YOUR OWN TIME?



Check out the STAR<sup>2</sup> Center Self-Paced Courses: <u>chcworkforce.elearning247.com</u>

And the ACU & STAR<sup>2</sup> Center Video webpage: <u>www.youtube.com/channel/UCZg-</u> <u>CFN7Wuev5qNUWt69u0w/feed</u>

And the STAR<sup>2</sup> Center Podcast page: www.chcworkforce.org/web\_links/star%c2% b2-center-chats-with-workforce-leaders/





## **UPCOMING EVENTS: REGISTER NOW!**



of Different Identities

Third Session: November 20 from 3-4 PM ET

**Register here:** https://tinyurl.com/2xhf83hp



- **Supporting A Diverse Workforce: Working with** Health Center Staff that Exist at the Intersection





#### **STAY IN TOUCH!**

## **Chcworkforce.org**

## info@chcworkforce.org

## 844-ACU-HIRE





