

Primary Care Associations &



PCA and NIMAA – Supporting Health Center Workforce Needs

The National Institute for medical Assistant Advancement (NIMAA) is a non-profit, post-secondary educational institute that trains Medical Assistants (MAs) to work effectively in team-based primary care settings. NIMAA has collaborated with PCAs since its founding to support health center workforce goals, respond to HRSA initiatives and develop health career pathways.

NIMAA offers:

- **UpSkillMA:** High-level continuing education courses to advance MA skills.
- **MA training program:** An innovative model combining online learning with extensive in-clinic experience, at an affordable cost.

NIMAA has been supporting PCA and health center education and training goals since 2016.

NIMAA Alignment with Workforce Development Goals

- **Collaborative Approach:** Meets the needs of rural, urban or suburban health centers, large or small.
- **Proven Training for Allied Health:** Training partner and employer satisfaction scores of 89%
- **Workforce Diversity:** Partnership with local clinics for externship experiences makes a health career accessible to members of health center communities.
- **Practice Transformation and Clinical Excellence:** Curriculum prepares students to support quality improvement, value-based care and practice transformation efforts.
- **Career Pathways:** UpSkillMA courses are readily aligned with career ladder programs.

PCAs can support member MA workforce goals by working with NIMAA to:

- Facilitate a live or virtual information session on MA workforce needs
- Share information about NIMAA and UpSkillMA in newsletters, websites and social media
- Identify state workforce and/or foundation resources to support health center participation
- Include sessions on MA workforce challenges and best practices in PCA conferences



NIMAA is accredited by the Accrediting Bureau of Health Education Schools. NIMAA is approved and regulated by the Colorado Department of Higher Education, Private Occupational School Board, and has state authorization from all states where it enrolls students