# PCA & HCCN PROFESSIONAL DEVELOPMENT SERIES JANUARY 14, 2020

# SUZANNE SPEER SENIOR DIRECTOR, WORKFORCE DEVELOPMENT

THIS PROJECT IS SUPPORTED BY THE HEALTH RESOURCES AND SERVICES ADMINISTRATION (HRSA) OF THE U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES (HHS) AS PART OF AN AWARD TOTALING \$625,000 WITH 0 PERCENTAGE FINANCED WITH NON-GOVERNMENTAL SOURCES. THE CONTENTS ARE THOSE OF THE AUTHOR(S) AND DO NOT NECESSARILY REPRESENT THE OFFICIAL VIEWS OF, NOR AN ENDORSEMENT, BY HRSA, HHS, OR THE U.S. GOVERNMENT. FOR MORE INFORMATION, PLEASE VISIT HRSA.GOV





#### ASSOCIATION OF CLINICIANS FOR THE UNDERSERVED

# Access to Care & Clinician Support

# Recruitment & Retention

National Health Service Corps

Resources

**Training** 

Networking





# STAR<sup>2</sup> CENTER



www.chcworkforce.org





# STAR<sup>2</sup> CENTER STAFF









Mariah Blake mblake@clinicians.org

Sabrina Edgington <a href="mailto:sedgington@clinicians.org">sedgington@clinicians.org</a>

Michelle Fernandez

<u>mfernandez@clinicians.org</u>

Suzanne Speer <a href="mailto:sspeer@clinicians.org">sspeer@clinicians.org</a>





# HOUSEKEEPING

- This session is being recorded and the recording will be sent via email to everyone who registered
- Use the Chat box to ask questions and share comments and thoughts
- Send a message to Mariah Blake if you are experiencing technical difficulties.
- Please complete the evaluation at the end of the session





### GOALS FOR TODAY

Explore the importance of retention as an overall part of the workforce plan

Review tools and resources to assist health centers in their efforts to develop a comprehensive workforce plan

Share health centers' successes with retention





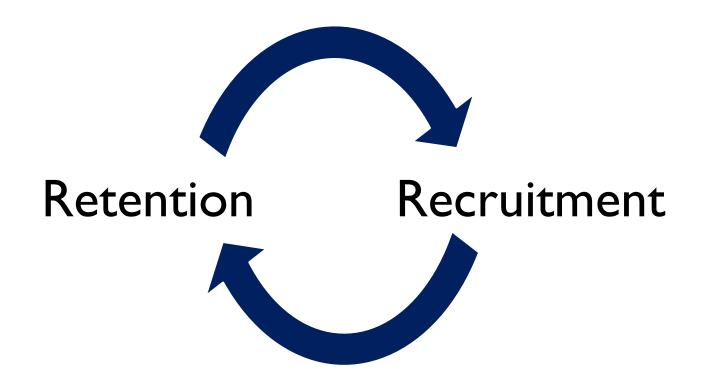
#### RETENTION – BEFORE RECRUITMENT

The best strategy to minimize recruitment problems is to retain providers in the long term. Understanding retention issues can help your health center focus recruitment on candidates who might best fit into your health center culture and environment.





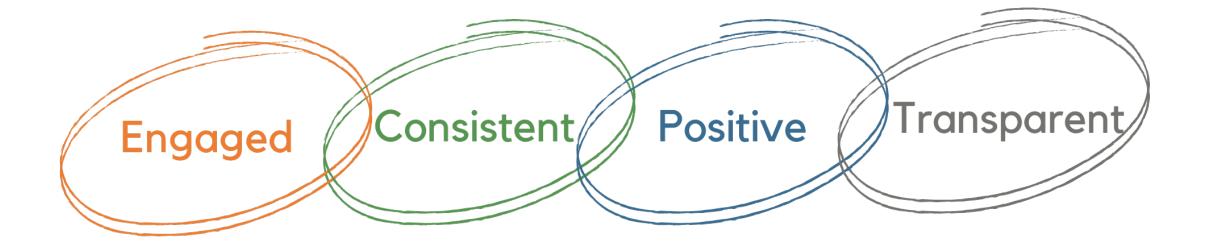
#### RETENTION AND RECRUITMENT CYCLE







# FEATURES OF A CULTURE OF RETENTION







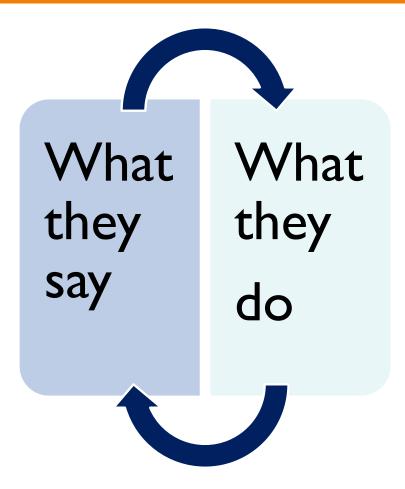
# RETENTION PLANNING PROCESSES







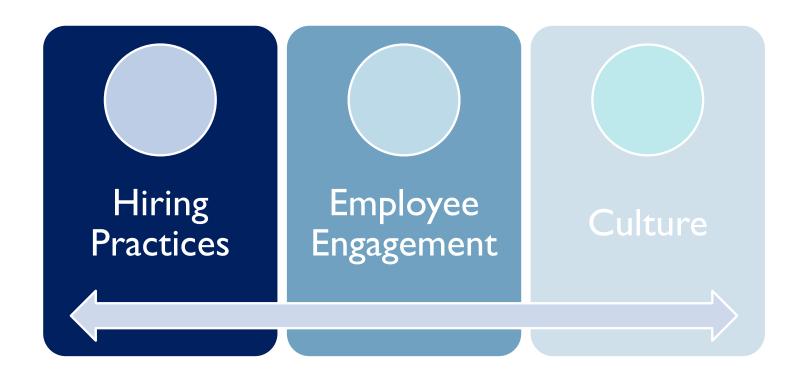
# MISSION ALIGNMENT







# MISSION & RETENTION







# INTERVIEWING FOR MISSION







# MISSION!

Alignment of a health center's mission with provider beliefs and values is CRITICAL







# STRATEGIES THAT INCORPORATE MISSION







#### STRATEGIES: MISSION

# What strategies are your health centers using to incorporate MISSION in their retention efforts?





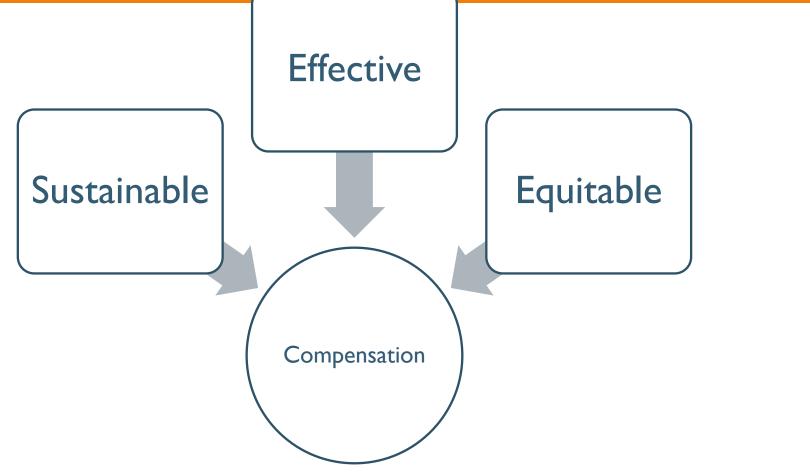
# RETENTION: COMPENSATION AND BENEFITS







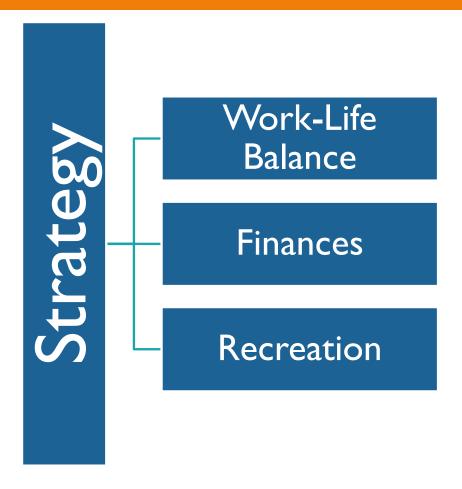
# COMPENSATION PROGRAM







# COMPENSATION







#### STRATEGIES: COMPENSATION & BENEFITS

# What COMPENSATION & BENEFITS strategies are your health centers using in their retention efforts?





# RETENTION: WORK SCHEDULES







#### RETENTION: WORK SCHEDULES







#### STRATEGIES: WORK SCHEDULES

# How are your health centers using WORK SCHEDULES in their retention efforts?





# RETENTION: CAREER PATH







# CAREER PATH







25

# CAREER PATH: TRAINING







# CAREER PATH: SPECIAL PROJECTS







# CAREER PATH: FINANCIAL SUPPORT

Tuition

Associations

Resources





#### STRATEGIES: CAREER PATHS

# How are your health centers using CAREER PATHS in their retention efforts?





#### **RESOURCES!**

- R&R Plan Template & Tools
- Financial Assessment Tool
- Compensation Assessment Tool
- Archived Compensation Planning Webinar Series
- Health Center Data Profiles







# QUESTIONS?







# WHAT'S NEXT?

#### **Next Session**

February II<sup>th</sup> @ 3pm Eastern

Recruitment Planning





### STAY IN TOUCH!

info@clinicians.org

chcworkforce.org

clinicians.org

844-ACU-HIRE



