



Work Group One Marketing Your Community

- 1) What are the best aspects of living and working in your community?

- 2) How do you market your strengths throughout your recruitment?

- 3) What are the biggest challenges in making your specific community attractive?

- 4) What support do you provide clinicians in order to minimize community challenges?

- 5) What types of people/families might be most attracted to your community? How do you source for candidates of that type?

- 6) How do you engage your community in recruitment?