



## Region 9 Strategy Session May 9, 2017 Sacramento, CA

### **Present:**

- California Primary Care Association (Host)
- Arizona Alliance for Community Health Centers
- Nevada Primary Care Association

### **Absent:**

- Hawaii Primary Care Association

### **Background:**

As part of its ongoing effort to enhance collaboration and strategic planning focused on health centers' clinical workforce recruitment and retention, the Association of Clinicians for the Underserved (ACU) received one-time supplemental funding to expand training with Primary Care Associations (PCAs) across the country. ACU used some of these funds to support PCA travel to regional, one-day workforce strategy sessions. During these sessions, participants from each PCA shared their individual priorities in order to identify a shared regional vision, common workforce objectives, and opportunities for collaboration.

### **Meeting Summary:**

Six representatives from three PCAs gathered to participate in this strategy session. Each PCA had very different workforce staffing structures, histories, and priority areas. Despite this regional diversity, each PCA agreed on shared objectives: increased staff engagement and retention, and market positioning of health centers as employers of choice. Staff engagement discussions covered data and measurement of staff satisfaction, turnover, and leadership development. As each PCA varies widely in capacity, collaboration opportunities focused on joint marketing across the region and sharing training curricula.

### **Next Steps:**

Each PCA has upcoming trainings that would be of interest across the region, so will share information on content and timing for potential regional marketing and generating ideas. The group will review the notes and Action Plan to assess additional collaborative opportunities. ACU will provide some ongoing regional support, depending on PCA feedback and requests. ACU will also collaborate with individual PCAs on a data-driven training curriculum that connects to the Regional Action Plan. Regional site visits will take place in Spring 2018.